



# Buenaventura Mark Tech India Pvt. Ltd.



## 1 COMPANY PROFILE

Buenaventura Mark Tech India is established in 2002 and managed by the professionals having expertise in the wide spectrum of areas of Management and Organization.

We are providing product based IT Services.

## 2 OUR MOTTO

Empowered with modern technology and backed by excellent team of experienced professionals, we aim to provide customer satisfaction and bring up the culture of teamwork to achieve our target production capacity within the stipulated time frame.

## 3 OUR VISION

To help our clients meet their goals through our people, services and solutions.



## OUR RESOURCE BASED SERVICES

- Website Creation And Maintenance
- Customized internet marketing plan creation and implementation.
- Affordable ( monthly) SEO, SMO packages.
- PPC (Pay Per Click) Account Creation and Maintenance
- Lead Management
- Web Analytics, Monitoring and Reporting
- Creating, Maintaining and Promoting Affiliate Programs

- Email Marketing
- Mobile Marketing
- Component Level SEO processes.
  - Content submissions
  - Link Building
  - Negative link management
  - Profile creation
  - Social Media Campaign Management
  - Online PR



# Website Designing

We at Buena Ventura Mark Tech India Website Design understand the business benefits of having a well-designed website to help you get the maximum bang for your money and serves you as a creative media for web design solutions.

- Our web designers are proficient in crafting an artful HTML, Word Press, CSS, PHP, and ASP. Net websites in the most cost efficient manner.
- Our solutions are tailor-made to meet your needs while keeping the target audiences in mind.
- We provide both dynamic as well as static websites as per your requirement.
- We crave perfect designs to develop a creative website that engage users on both mobile & desktop devices with its modern responsive UI.
- We offer static and dynamic website at an affordable price.
- We ensure 100% customer satisfaction.

## WEBSITE CREATION AND MAINTENANCE



### Website Designing & Development

Buenaventura Mark Tech India work with you and your business to develop a custom website that is designed based on your needs and a strategy, not a template.

Our websites are mobile-friendly and provide a digital solution that will be beautifully effective your business at a price point that makes sense.

We have highly qualified and talented staff, from which you can Hire Web Developers, PHP Developer, Dot-Net Developer, SEO Executives.

# RESPONSIVE WEB DESIGNING



## Surf the Smart way!

- The explosion of mobile growth has been quicker than anyone would have predicted and to survive this scenario you need to go beyond the traditional boundaries of the website design and let yourself explore a completely new world of Responsive Web .
- A Responsive Website is one which can easily be opened and browsed on several platforms like a laptop, desktop, tablet and smart phone.

### We Can Help You With

- Customized Web Design
- Search-engine friendly Websites
- Social Media Integrated Websites
- Mobile Friendly Websites
- Reduced Bounce Rate
- Better Lead Capture
- Longer Visitor Duration

## Logo & Graphic Designing



- Now, don't spend a fortune to get your professional logo done! The logo is the first thing that a user will notice about your website. Your entire brand image, promotional strategy, website theme and advertising, portfolio are hatched around your logo and graphic design, so, the careful selection of logo and graphic design is essential to building a brand image.
- Fuel your marketing campaign and gear it on the right path with the creative and experienced team of designers at Buenaventura Mark Tech India Pvt. Ltd.

## Portal Design & Development

- Web Portal is a single access point to various information resources, enterprise and web portals are the collaboration of applications, data sources and content in one single places and make them available for users depending on a variety of business objectives and user roles.
- We at Buenaventura Website Design, offers our expertise in designing and developing business portals, e-commerce portals, matrimonial portals, job portals, travel portals, auction portals, social networking portals, and real estate.

# Web Maintenance & Support



**Having a website is a necessity in these days.**

- It provides customer insight into your venture to let them aware what you are offering to them.
- In this Internet era, if your website is down, your business is at high risk. Support & Maintenance team at Buenaventura with their full life cycle support service is always there to ensure your online growth thriving. When you deal with web or internet products, you come across the following major support and maintenance challenges:
  - Server Migration
  - Performance Monitoring
  - Application Improvement



## Domain & Hosting

- Choosing the right domain & host for your website is a compelling step along the way. We at Buenaventura are resellers for various leading domain and hosting providers.
- The domain is the address that users will use to reach you while hosting service provides the platform where the web page can be accessed by users around the globe.
- It is important to keep your business requirement, workflow and target audience in mind while selecting a domain and hosting service for the website of your dream website.
- Our experienced panel at Buenaventura can best guide you in what domain and hosting service you should select to magnify your business reach and to make an instant impact on your users as well as competitors.

### **We Can Help You With**

- Choosing a unique domain to personify your brand identity.
- Providing domain name that is memorable, relatable and boosts traffic.





# OUR SEO ROAD MAP PROCESS

WE HAVE MANAGED TO POSITION EVERY ONE OF OUR CLIENTS IN THE TOP PAGE GOOGLE, YAHOO & BING

 **Website Analysis**  
We analyze various SEO factors to select right SEO strategy for you.


**Content Optimization**  
We optimize or rewrite the content as required to make it keyword rich. 

**Competitor Analysis**  
We do this to understand the competitor's objectives, keywords they are using, strategy, 

**Website Submissions**  
Commonly known as Link Building and it's not a data entry job for us. 

 **Keyword Research**  
We love to do it. We gather maximum relevant keywords for your website to deliver maximum value from SEO.

**Reporting**  
Everything can be tracked. We provide monthly reports for the work we have done for you and discuss it with you with our further plan. 

**On page Optimization**  
This is somewhat technical. We resolve all technical issues and make your site search engine friendly. 

 **Maintenance**  
SEO is not a onetime process. Even if you are on top for some keywords it's difficult to maintain the position.

## ON PAGE SEO SERVICES INCLUDES

- Keyword Analysis, Research & Finalization
- Competitive Analysis & Resource Development
- Target Landing Page
- On-Page Optimization
- Selection of Web Pages for Optimization
- Meta Tag Creation
- Image Optimization
- Heading Tags
- Content Optimization and Resources Finding
- Google Analytics Code Optimization
- Webmaster Tool Implementation
- Google XML Sitemap
- Robot.txt Optimization
- Optimize Landing Page for Mobile



## OFF PAGE SEO SERVICES INCLUDES

- Search Engine Submissions
- High PR Niche Directory Submission
- Google Places Listing & Local Business Listing
- Classifieds Submissions
- Article Submissions
- Link Building
- Blog Integration
- Blog Link Submissions to Blog Directories
- Guest Post Submissions
- Press Release Submissions
- Profile Creation
- Traffic Report analysis
- Further Planning & Recommendations
- Q & A submissions

## SMO (Social Media Optimization)

- Achieve Your Marketing Goals. Grow Your Business.
- Accurate marketing strategies that are optimized to generate more traffic to your website through SMO Google +1, Face book, Twitter, and LinkedIn.
- which in turn converts potential leads into customers that help drive your business revenue upwards





# Contact us

## Buenaventura Mark Tech India Pvt. Ltd.

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# **Emergence of New Professional Platform**

**At**

**Buenaventura Mark Tech India Pvt. Ltd.**

**We look forward To have Constructive and  
Conducive Interaction & Relationship.**

**THANK YOU**